

EXHIBIT 1

By providing this notice, the Town of Eliot does not waive any rights or defenses regarding the applicability of Maine law, the applicability of the Maine data event notification statute, or personal jurisdiction.

Nature of the Data Event

On October 22, 2021, the Town of Eliot discovered that an individual's application containing their personal information was inadvertently sent to users of an e-alert application used for publicly available board meeting materials and posted on the Town's website on October 21, 2021. Upon discovery, the Town of Eliot immediately launched an investigation into this incident and removed the application from our website. There is no indication that the information has been misused in relation to this incident.

The information that contained in the application includes name, address, and Social Security number.

Notice to Maine Resident

On or about November 8, 2021, the Town of Eliot provided written notice of this incident to the affected individual. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

Upon learning of this incident, the Town of Eliot quickly took steps to remove the application from its website and investigate the incident. In response to this event, the Town of Eliot is reviewing and enhancing its policies and procedures. The Town of Eliot is providing access to credit monitoring services for two (2) years, through IDX, to the individual whose personal information was potentially affected by this incident, at no cost to this individual.

Additionally, Town of Eliot is providing the impacted individual with guidance on how to better protect against identity theft and fraud, including advising the individual to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. The Town of Eliot is providing the individual with information on how to place a fraud alert and security freeze on one's credit file, information on protecting against tax fraud, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

EXHIBIT A

November 08, 2021



NOTICE OF SECURITY INCIDENT

Dear [REDACTED]:

The Town of Eliot, Maine, (“Town of Eliot”) is writing to inform you of a recent event that may have impacted some of your information. Although at this time there is no indication that your information has been misused in relation to this incident, we are providing you with information about the event, our response, and additional measures you can take to protect your information, should you feel it appropriate to do so.

What Happened? On October 22, 2021, the Town of Eliot discovered that your Adult Use Marijuana Manufacturing Facility license application containing your personal information was inadvertently sent to users of an e-alert application used for publicly available board meeting materials and posted on the Town’s website on October 21, 2021. Upon discovery, the Town of Eliot immediately launched an investigation into this incident and removed the application from our website. There is no indication that your information has been misused in relation to this incident.

What Information Was Involved? Our investigation determined that the following types of your information were included in the impacted files: social security number, driver’s license number and name.

What We Are Doing. We have strict security measures in place to protect information in our care. Upon learning of this incident, we quickly took steps to remove your application from our website and investigate the incident. In response to this event, we are reviewing and enhancing our policies and procedures. We are also notifying you so that you may take steps to protect your information should you feel it appropriate to do so.

Although we are unaware of any misuse of your information as a result of this incident, as an additional precaution, the Town of Eliot is offering you access to twenty-four (24) months of complimentary credit monitoring services through IDX. Details of this offer and instructions on how to activate these services are enclosed with this letter.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors over the next twelve (12) to twenty-four (24) months. Please review the enclosed “Steps You Can Take to Help Protect Your Information,” which contains information on what you can do to better safeguard against possible misuse of your information. We also encourage you to enroll in free IDX identity protection services.

For More Information. We understand that you may have questions about this incident that are not addressed in this notice. If you have additional questions or concerns, please contact us at (207) 439-1813.

We sincerely regret the inconvenience this event may cause you.

Sincerely,

Michael Sullivan
Town Manager
Town of Eliot, Maine

STEPS YOU CAN TAKE TO PROTECT PERSONAL INFORMATION

Enroll in Credit Monitoring and Identity Restoration

Please use the enrollment code below for 24-month service term upon enrollment: [REDACTED]

This code expires for use on May 1, 2022.

To enroll, please visit:

Enrollment URL*: <https://app.idx.us/account-creation/protect>

Enrollment TFN*: 1-800-939-4170

MyIDCare will include two-year enrollments into the following service components:

SINGLE BUREAU CREDIT MONITORING - Monitoring of credit bureau for changes to the member's credit file such as new credit inquires, new accounts opened, delinquent payments, improvements in the member's credit report, bankruptcies, court judgments and tax liens, new addresses, new employers, and other activities that affect the member's credit record.

CYBERSCANTM - Dark Web monitoring of underground websites, chat rooms, and malware, 24/7, to identify trading or selling of personal information like SSNs, bank accounts, email addresses, medical ID numbers, driver's license numbers, passport numbers, credit and debit cards, phone numbers, and other unique identifiers.

IDENTITY THEFT INSURANCE - Identity theft insurance will reimburse members for expenses associated with restoring their identity should they become a victim of identity theft. If a member's identity is compromised, the policy provides coverage for up to \$1,000,000, with no deductible, from an A.M. Best "A-rated" carrier. Coverage is subject to the terms, limits, and/or exclusions of the policy.

FULLY-MANAGED IDENTITY RECOVERY - ID Experts' fully-managed recovery service provides restoration for identity theft issues such as (but not limited to): account creation, criminal identity theft, medical identity theft, account takeover, rental application, tax fraud, benefits fraud, and utility creation. This service includes a complete triage process for affected individuals who report suspicious activity, a personally assigned IDCare Specialist to fully manage restoration of each case, and expert guidance for those with questions about identity theft and protective measures.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit.

Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
888-298-0045	1-888-397-3742	833-395-6938
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.